

## Profit Track New Releases

SSA is a software developer with an outstanding track record of achievements in touch-screen based scanning solutions for the supermarket industry. The suite of programs marketed under the trade name PROFIT TRACK has enjoyed spectacular growth in market share nationwide over the past decade.

PROFIT TRACK is a powerful software package designed to manage gross margins and provide stock control and specialty retail applications. Specialised features have been developed as simplified procedures associated with data set-up in a new store. Warehouse catalogues and secondary master files automatically create your stores stock master file, based on information supplied electronically from suppliers. This enables product files to be setup and item maintenance to be completed by regular updates, these are provided electronically to update prices and new products without manual typing.

Electronic data interfaces (EDI) is provided to Retailers and Industries such as grocery, liquor, hardware, pharmacy and newsagency. This covers tasks such as electronic transmission of orders, electronic collection of invoices, and electronic pickup of the weekly host support file of price changes.

The powerful product search facility enables searching by product code, order code, any part of the description, category or supplier. The speed and simplicity of searching in PROFIT TRACK will amaze you.

The scanning revolution has passed its 25th birthday and Retailers are now looking for better ways to control profitability with smarter systems at both checkout and back office. Further information on PROFIT TRACK and the new touch screen POS system may be obtained by contacting a representative from Scanning Systems Australia. Phone 1800 817 226 for an information booklet on how to dramatically increase profitability in your store.

## New Wireless Landline Replacement Technology

Complementing the new trend that sees people ditching their landlines, the Dock-N-Talk enables people to dock their mobile phone and use their normal corded or cordless phone to make and receive their mobile phone calls.



The mobile phone is connected to the Dock-N-Talk via a patch cable or a Bluetooth wireless adaptor, and the landline headset connects to the Dock-N-Talk as it would to a phone socket in the wall.

Consumers now have the option of a mobile phone service for the office with the same functionality as a wireline service. This means people can cancel their wireline service and go completely wireless - eliminating monthly rental fees.

With a universal design that currently supports over 350 mobile phone models, the Dock-N-Talk has become the first fixed line solution that is compatible with the 3 network.

The cost of going wireless is becoming increasingly attractive to consumers, especially with the advent of the new capped plans.

The Dock-N-Talk retails for \$290.73 with accessories such as the Bluetooth wireless adaptor starting at \$142.45.

For further information on the Dock-N-Talk, or for purchase inquiries, please contact the sales department at Powertec on 1800 MOBILE or refer to Powertec's website [www.powertec.com.au](http://www.powertec.com.au).

Need new technology this year.  
**Metcash National Expo**  
 Queensland July 16-19

# PROFIT-TRACK NEW RELEASES

THINKING OF **UPGRADING** YOUR PoS ?  
 LOOKING FOR **BETTER SUPPORT** ?



CORRECT PRODUCT IDENTIFICATION MEANS **EXTRA PROFIT**

**CONTACT**  **TODAY !** Phone 1800 817 226 [www.scanningsystems.com.au](http://www.scanningsystems.com.au)