

We pour everything into the wine



Training Sessions

(CUB, MGAV and ALSA supporting Independent retailers)

Skills for a better business ...

CUB Abbotsford Tues Feb.22

Shepparton Wed. February 23

Wodonga Thur. February 24

To Book Phone Emily Carroll at CUB 9420 6690

Peter Hall 0416 162772 or call the Master Grocers

The following two modules will be offered on each training day.

OHS - Commencing 9am

This module will ease you into compliance and set a bench mark for future best practice in your store. With recent changes to the Victorian OHS Act it is vitally important that all employers undergo OHS training this year.

Marketing Principles - Commencing 1pm

'4 Wall syndrome'? Can't see your business from a customers perspective? This module looks at marketing 'how-to', and sets out your next steps.

Cost of each module is only \$95 as C.U.B. is offering \$200 per session sponsorship for MGAV members.

Modules are conducted over a full day with lunch provided. Visit www.mgav.com.au for details on the next training session in 2005.

So much to deal with as an independent liquor retailer

- Pressures of running a business by yourself
- Managing staff and their workloads
- Keeping up with changing regulations
- Coping with more and more competition
- Satisfying customers who want more for less
- And finally, you need to make profits

With the right skills and training, you can build your business, create better profits and enjoy a better lifestyle.

Ring the Master Grocers for a brochure



Half Mile Creek is the new wine initiative that is part of Carlton & United's broader beverage strategy, adding wine to the current portfolio of beer, spirits, RTDs and cider brands,

Half Mile Creek aims to give consumers confidence in their choice, becoming their preferred brand for everyday consumption. Unlike a lot of wines on the market, Half Mile Creek has been developed to meet the consumer's demands, not the winemaker's.

The wines over-deliver on quality and taste and they're easy to drink at a price that means both consumers and retailers get a great deal (< \$10).