

## Retailers Help Win \$3100 for Local Cricket Club

On Tuesday January 25 & 26, cricket players from Under 13's and 15's and secondary college students attended a 2 day cricket clinic held by Orbost Cricket Club. It was made possible through the support of Nestle and Price's of Orbost with Cricket Victoria's Rob Wood, Chris Harris, Tim McCaskill, Paul Mullarvey and Tom Evans.

On the first day, 33 players arrived at the ground at 8.30am to start off with a free breakfast. After coaching sessions during the morning, a healthy lunch was provided with more coaching sessions in the afternoon.

The success of the clinic, came about from a promotion which was held in the supermarket, through the local paper, Junior Cricket Coach Rowan Ingram (Price's staff member) asked the community to support the cricket club, by dropping tokens from Milo 'Be a local hero' promotional tins into the box provided at the supermarket.

The tokens were submitted for two separate draws. \$1000 was won in the first draw, and \$1100 in the second. The Price's also won the State Prize of \$1000 for Best In-store Display.

The total of \$3100.00 was donated, to the cricket club making this promotion a huge success.

It pays to have a go with this type of promotion, all you need is a passionate team member to work with the community and make it all happen.

Story submitted by Karen Price Orbost Supermarket



## Retailers May be Forced to Carry up to \$200 Million in EFTPOS Costs

The Australian Merchant Payments Forum (AMPF) will continue to play a key role in representing the interests of retailers on issues impacting merchants.

The AMPF currently undertaking a legal challenge against the RBA on the decision to designate EFTPOS interchange (wholesale) fees.

**Australian retailers will be forced to carry up to \$200 million in costs if the RBA decides to introduce zero interchange fees and most retailers will have no choice but to pass these costs on to consumers through increased prices, and consider whether they can continue to offer full EFTPOS facilities, including cash out, in the future.**

Our membership would be particularly hard hit by the RBA's proposed changes. Under a zero interchange fee this would double.

We will keep you posted of any further developments.

**Mick Baker 0419 878 272**

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