

ECHIDNA

South Eastern Australia

Distributed by Alepat Taylor Phone 03 9380 6199



GALA Masked Ball 2005

Dear Industry Colleague

Friday, 12 August

On behalf of the Grocery and Liquor Association Committee we would like to extend our warm invitation to you and your colleagues to join us at the premier grocery and liquor industry event - the 2005 Grocery and Liquor Associations' Ball. After the resounding success of last year's event we will again be holding the Ball in the recently refurbished Ballroom of the Grand Hyatt on Friday, 12 August.

The 2004 GALA Ball rose over \$90,000 for the Reach Foundation - a non-profit organisation that encourages all young people to believe that, no matter what their circumstances, they can achieve their dreams.

In 2005 the committee is determined to once again break our own fund-raising efforts with bigger and better prizes in our live and silent auctions, even greater raffle prizes, show bags, music and mayhem, as the "who's who" of the grocery and liquor industries gather for a night of fun.

We have special accommodation packages available at the Grand Hyatt. To make a booking simply call Grand Hyatt Reservations and mention you are booking in conjunction with the GALA Ball. To avoid disappointment we urge you to place your booking today as last years event sold out due to overwhelming demand.

We look forward to seeing you in August.

Jos de Bruin Chairman Grocery and Liquor Association

Andrew Reitzer Patron Grocery and Liquor Association

See the GALA link on the Master Grocers Website for Booking Form

The Glenlivet Donation

A rare bottle was donated of The Glenlivet 30 year old American Oak Reserve to the Australian Red Cross' 90th Anniversary Gala Dinner silent auction held last month.

Guests-of-Honour, their Royal Highnesses, Crown Prince Frederik and Crown Princess Mary of Denmark attended.

The special bottle raised \$880 to assist the Red Cross in providing support for pregnant, homeless teenagers.

The Glenlivet has been donating rare bottles of its award winning and prestigious single malt whiskies to charity events all over the world. The Glenlivet plans to continue this support of communities in need through high profile charity events in Australia.

'The Single Malt that Started in All', The Glenlivet was the first commercially produced Single Malt and the definitive Single Malt. It is the original and the best.



Shiraz Cabernet

Code
539910

Semillon Chardonnay

Code
555102

Shiraz Merlot

Code
554237

**"Good Wine
Good Price
Good Profits"**