



### Two New IGA Stores

Above left is the new IGA Express in Park Street South Melbourne, situated between King and St Kilda Road and surrounded by high rise apartments.

The owners expect to capture the growing convenience shopping market around the store which will save their customers a long walk to South Melbourne shopping area.

The store is brilliantly presented very modern in appearance and carries a good range of fresh produce, meat and newspapers and magazines. The store also has a large well-stocked liquor area.

Again and again we are seeing these quality small format stores opening in the inner city area catering for the growing city dwellers. Gary and his partner have done a great job on this compact development and will do well into the future.

Above right is new IGA Plus Liquor Bay St. Port Melbourne, situated just off the beach and also surrounded by high rise apartments, not to mention the many units above. The site was the former home of Robert Timms and has made a fitting new home for an independent supermarket.

The owners, Josef and Ramy Saad have already captured a nice slice of the local market even though there is a Coles store just up the road.

The owners have had experience in CStore petrol stations in the past however this is their first small supermarket. Judging by Ramy's enthusiasm (pictured above) the store will do very well.

The store carries the new IGA Plus Liquor Signage along with some creative window treatment looking very professional.

John Markham