



Featuring Victorian Wine In-Store

Featuring wine regions in your outlet can offer further interest and information for your customers, many of whom are now well accustomed to selecting by variety.

Victoria has a wealth of wine regions, each with environmental features that all have an effect on grape qualities. Some of these affects may produce traits in certain varietals throughout a region, for example cool climate Chardonnay flavours are often delicate peach and citrus whereas warmer climates produce more tropical flavours.

The Yarra Valley

The Yarra Valley produces elegant wines with intense flavours thanks to lower temperatures. The region produces crisp, elegant Chardonnays and good Sauvignon Blanc. Cabernet Blends and Pinot Noir from the Yarra Valley offer great flavour and finesse.

Drive a mere 50 kilometres north east of Melbourne and you will find yourself in the picturesque Yarra Valley where the rolling hills and spectacular mountains of the Great Dividing Range provide an impressive backdrop for the region's verdant pastures and vineyards. You won't be the first to be seduced by the beauty; the Yarra Valley is, in fact, Victoria's oldest vineyard region and one of the most popular for visitors. Early pioneers were the first to recognise the potential of the ancient soils and cool climate as far back as 1838 and planted the original vineyards. It is this cool climate that makes the wines of the Yarra Valley so special. Lower temperatures than most of mainland Australia's wine regions cause the grapes to ripen slowly, producing elegant wines with intense flavours. There are now over 55 wineries based in the Yarra Valley producing high quality sparkling wines and fine table wines. A few we think you should look out for are St. Huberts, Yarra Ridge and Coldstream Hills.

St. Huberts

One of the old guard of the valley, St. Huberts was established by Swiss émigré Hubert De Castella in 1862 and soon grew to be one of Australia's grandest wineries. Following the region's renaissance in the 1960's, St. Huberts now commands some of the best vineyard sites in the Yarra Valley.



2004 St. Huberts Cabernet Sauvignon

A delightful alternative to the teeth staining, block buster Cabernets of South Australia This is concentrated yet velvety with lingering mulberry notes. A great wine from a great vintage.

2004 St. Huberts Roussanne

A variety not often seen, Roussanne thrives in the cooler Yarra Valley. This wine, a delightful crisp summer white, has refreshing citrus and orange peel characters with hints of spice.

Yarra Ridge

Established in 1982 and first planted to grapes in 1983, Yarra Ridge has spent two decades expanding its vineyards and pioneering innovative viticultural techniques. The results can be seen in the range of fine wines, not to mention the well-stocked trophy cabinet.

2004 Yarra Ridge Shiraz

Subtlety, style and elegance are the cornerstones of good cool climate Shiraz, and the 2004 Yarra Ridge Shiraz has all of these. White pepper flavours meld with berry and chocolate notes in this seductive Shiraz.

2005 Yarra Ridge Unwooded Chardonnay

From a great vintage that produced beautifully ripe fruit. The 2005 Yarra Ridge Unwooded Chardonnay is lush, yet elegant - a pure expression of tropical and citrus flavours.

Coldstream Hills

The steep close-planted vineyards of Coldstream Hills have become a signature for the Yarra Valley, as too have its wines. Established by James Halliday in 1985, Coldstream Hills still adheres to its original philosophies and techniques despite growing to become one of Australia's leading boutique wineries. The wines are literally hand made with the goal always to make them elegant, complex and excellent cellaring prospects.

2004 Coldstream Hills Pinot Noir

Pinot Noir is perhaps the grape variety the Yarra Valley is most famous for and the 2004 Coldstream Hills Pinot Noir continues this tradition. A spicy, dark cherry, almost smoky offering with great length and texture - a benchmark wine from a great vintage.

2004 Coldstream Hills Chardonnay

A harmonious blend of upper and lower Yarra Valley fruit that combines citrus and nectarine flavours with white peach, finishing with slaty, mineral tones and nutty oak. An excellent example of cool climate chardonnay, perfect with salmon hot from the grill.

