

Parents Would Swap Stores if Checkouts Go Sweet Free

Results from a survey released recently by The Parents Jury show that parents would overwhelmingly support the introduction of confectionery-free checkouts in supermarkets.

72 per cent of parents said that they would consider changing from their usual supermarket if a rival store implemented a 50 per cent confectionery free checkout policy.

Justine Hodge, The Parents Jury Coordinator, said, "This survey shows that Australian parents are fed up with the tactics supermarkets use to sell junk food to their children. 25 per cent of parents said they would definitely change supermarkets if a rival was confectionery free in just half of its checkouts."

Pester power and tantrums are common place events at the checkout counter in every supermarket in the country.

"We hope that supermarkets will respond to what the customers want. By replacing confectionery with healthy foods and non-food items at the checkouts, supermarkets can support parents and win new customers."

Window of Opportunity For Members To Have Staff Trained in:



- Certificate II Retail Operations
- Certificate III in Retail Operations and Supervision
- Certificate IV in Retail Management
- Government Funding Available for Eligible Participants
- Need to be enrolled while this opportunity is available

INTERESTED?

For further details please contact: Lisa Farchione on (03) 9321 5147 Or fax back completed "Expression of Interest" form available from www.mgav.com.au
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