

Make the Most of Your Cash

With Christmas just around the corner, now is the time to make the most of your working capital with a high-interest bearing transactional account. This will ensure you are maximising your cash surpluses or seasonal inflows with a high interest bearing business savings account.

For most independent supermarket owners, the Christmas season is the busiest time of year and how you set up your business transactional account can be the difference between your cash working for you or sitting stagnant.

It's something banks are increasingly aware of and thanks to the introduction of some highly competitive products by players like BankWest, the marketplace is changing and there are some great offers emerging for the savvy investor. >>>

The New Shopping Basket

Recent shopper surveys from a variety of European supermarkets show that 99.7 per cent of customers experienced the trolley basket as better than ordinary shopping baskets.

Many customers also say they are spending far more time in the shop when they use a trolley basket because the basket weight does not hasten their visit to the checkout.

Retailers across the world are now adding trolley baskets to their stores to compliment their large traditional trolley and replace the old hand basket with this versatile alternative.

Available from Laser Equipment.

Your requirements may vary depending on what type of business you run, but for many one of the most important considerations will be the rate of return. If you don't know what rate you are currently getting on your deposit and transactional accounts you should contact your bank and find out.

You can now get accounts that offer the same rates that cash management accounts have traditionally attracted with the functionality and convenience of a transactional account. For example, the BankWest Business Bonus Account offers up to 6.00 per cent p.a. interest with all the flexibility of a traditional transaction account.

But the high interest rate isn't the only thing to look for. Transactional accounts are the key to running a business, so it's important for you to have access to a team of dedicated transactional specialists who can help you optimise your accounts receivable, cash management and accounts payable functions, whether it's through simple, and secure online banking, electronic payments, business cards or business transaction accounts.

Independent supermarket business owners are seasonally influenced so make the most of your cash and look into your rate today. Your rate of return and fee structure should be two key aspects you consider when determining if your account is working for you.

To find out more about BankWest's business products or to speak to an independent supermarket specialist at BankWest, please phone Barry Heib on 03 9845 8701 or email barry.heib@bankwest.com.au

BankWest 
Business **Grow with us**

LASER

EQUIPMENT

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Other products available:

- ~ Auto Entrance Gates
- ~ Electronic Security Systems
- ~ Semi & Fully Automatic Slicers
- ~ Cheese Grater and Cutters
- ~ 20 Litre Dough/Cake Mixers
- ~ Security Pedestal
- ~ Printing Scales
- ~ Vacuum Packing Machines

NEW!

TROLLEY
BASKET

The brand new supermarket basket

Made under license to European standards this high-quality trolley basket is set to revolutionise the shopping experience for both customers and store owners. This innovative basket holds 30 more stock than an ordinary basket whilst providing convenience for customers who often struggle to carry a regular basket full of goods.



Product Specifications:

Volume: 28 litre

Measurements: 490 x 335 x 350 cms

Colours: Red, Blue, Black, Yellow

Wheels: 4, including 2 Rear Swivel wheels

Logo: Your store logo can be included for orders over 50

RING US FOR
A SPECIAL
DEAL