

SOME GREAT NEWS TO POUR OVER



HEINEKEN DRAUGHT KEG IS BACK FOR GOOD

- 7 years in the making, Heineken has combined pioneering technology with the world's #1 international premium beer to bring you Draught Keg.
- Heineken Draught Keg is a 5L pressurised system with a unique carbonator that ensures fresh beer for 30 days from opening.
- Superior performance will make Draught Keg a consumer favourite, encouraging repeat purchase.
- Range today and trade up your customers to a premium margin product.
- Massive \$3 Million* support programme driving consumer awareness and demand for Heineken Draught Keg during Rugby World Cup.



*Correct at time of printing.
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Contact your Lion Nathan Sales Representative OR call 131 513 for more information