



Draft MGA Industry Retail Planning Philosophy and Mission Statement

Community, Sustainability and Environment

In this day and age of businesses addressing the sensitive but paramount issue of 'Going Green' we wish to advise our members that the MGA, in conjunction with a committee of independent retailers (from Foodworks and IGA), are in the process of drafting a philosophy (an industry positioning statement) that when completed we would like to encourage all independent supermarkets to adopt.

The philosophy encompasses three key 'Green' areas that the committee believes fully encapsulates the potential strengths of the independent supermarket today. The philosophy will address the Community, Sustainability and Environment.

We would like to request feedback from our members in regard to improving this philosophy that will become our mission statement. Please fax, email or telephone your comments back to the MGA.

When the mission statement has been completed it is envisaged that all stores will display the mission statement for all their customers to see.

Mission Statement

The Master Grocers Association and its independent supermarket members strive to operate with a strong sense of community, economic sustainability and in an environmentally friendly manner.

Community

Independent supermarkets actively work within their local communities. We will only operate in local communities when there is demand for a supermarket. Our supermarkets are built at a size suitable for the local community. We operate in the main shopping precinct or existing strip shopping area to sustain and work with existing local business. We strive to work with and not against the local community.

Sustainability

A strong sense of community leads to sustainable independent supermarkets. Independent supermarket operators support environmentally and economically sustainable practice through stocking local produce and locally produced product in their supermarkets. We will only operate a supermarket where there is expressed community need and we will not undermine existing small business retailers. In turn this creates a strong community environment where there is a need for the supermarket.

Environmental

By operating within the existing local community independent supermarkets are working toward environmentally friendly practices. Community residents can walk or cycle to their stores based on their locality and proximity in existing retail precincts. We are actively adopting environmentally friendly practices within the operating guidelines of the stores. This includes using greener technologies such as environmentally friendly shopping bags, replacing lights with more environmentally friendly products and moving towards more environmentally friendly practices overall.



Geoff Grimmer 0419 589 634
Rex Grimmer 0419 562 572
(Western District)
03 9899 7080 FAX : 03 98997082

EQUIPMENT

Special Model 350 Slicer \$2,500 (inc GST)

A Range of Slicers from \$850 (inc GST)

Re-conditioned Semi-Automatic Slicers from \$3,000 (inc GST)

Printing Scales Re-cond from \$1,100 New from \$2,500 (inc GST)

Maurie McGrath 0409 192 277
30 Years Industry experience now back in Melbourne after 12 years in Queensland

Other products available:
- Auto Entrance Gates
- Electronic Security Systems
- Semi & Fully Automatic Slicers
- Cheese Grater and Cutters
- 20 Litre Dough/Cake Mixers
- Security Pedestal
- Printing Scales
- Vacuum Packing Machines

Master Planning
Retail Design
Building Design
Construction Documentation
Project Supervision

Award winning store design.
Contact our office to discover how we can help you achieve success.

Phone +61 3 9542 9300
Email info@trg-aus.com

Paragon Building Suite 37,
799 Springvale Road Mulgrave, Vic 3170

