

**Don't
Print it**



Australians Challenged to STOP the Paper Binge

A campaign had been launched to reduce Australia's use of office paper by 20 per cent within five years. Australia now uses 1.4 million tonnes of printing and fine paper every year, the need for the campaign is long overdue.

Called 'Project Paper-Less', organiser Jon Dee said the campaign's aim is not just to help the environment, but to also show companies that saving paper saves money and increases productivity.

"A completely paper-free office may never be possible, but Australian companies can save money and the environment by lessening their usage of paper" environmentalist and Planet Ark Founder Jon Dee said.

"Many companies are also finding that they become far more efficient and cost-effective when they store information electronically instead of printing it on paper."

With the financial savings that can be made from using less paper the campaign will be encouraging companies to buy Australian-made paper which has FSC accreditation or contains recycled content. Companies are also encouraged to fully recycle the paper that is left.

www.ProjectPaperless.com.au

Ask yourself: What is Your Disaster Response Plan?

Most businesses have some kind of disaster response plan in place. It may be as simple as calling an ambulance if someone collapses, or having insurance policies to protect your assets from potential threats. However, despite these safeguards, the human psychological element is often ignored.

Business owners have a duty of care to their staff, customers and other key stakeholders. Critical incidents and disasters come in all forms such as injuries, car accidents, robberies, deaths, assaults, verbal and physical threats, bomb scares, flooding, fires and more. They are often impossible to predict so a response plan is necessary.

Following a critical incident or disaster, people may experience shock and post-traumatic stress. Symptoms of this may include flashbacks, poor sleeping, poor eating, nightmares, depression and paranoia. Left untreated, this can lead to self medicating with alcohol or drugs, inability to cope with work and family responsibilities, and in some cases an inability to leave the home.

So ask yourself, if a critical incident or disaster occurs in your workplace, will you need immediate advice, support and assistance? For a small yearly membership fee of \$159.00, you will have 24 hour, 7 days per week and 365 days per year access to immediate standby counselling, support and debriefing services. You will be given a trauma kit with information, advice and posters to display with a 24 hour hotline number. Furthermore, you will receive member priority access and a discounted rate.

The Trauma Centre of Australia provides immediate, on-site trauma response services by specialist trauma psychologists – Contact us now to incorporate the Trauma Centre of Australia into your disaster response plan! Note: the Trauma Centre of Australia is also able to assist with creating a disaster response plan.

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Join the MGA's 'Trauma & Critical Incident Response' Program!

In the event of a traumatic event in your store you will be armed with a quick response mechanism that will no doubt save your business much more than the small annual membership fee of \$159

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