

What Retailers can do about Plastic Bags

If retailers make a decision that they do not want to impose a levy on their customers then they may wish to persuade their customers to make their own decisions. MGA does not support a levy on plastic bags at the checkout as this could increase the costs of a customer's weekly grocery bill. However there are several other ways in which retailers can assist their customers.

MGA suggests that retailers adopt the following strategies to encourage the community not use plastic bags:

- Make alternative bags available at or near the checkout.
- Educate your staff to ask the customer to purchase Green Bags and not offer plastic bags unless asked.
- Establish a "Green lane" where plastic bags are not used to pack goods.
- Have signs in the store advising customers that your store is "Keen to be Green" All store signs should be reviewed for opportunities in going green. The trolley bay signs are a perfect way to remind your customers "Don't forget your green bags" as well as entrance signage and the checkout itself.

MGA has produced a number of "Keen to be Green" signs which can easily be downloaded from our website.

There is no doubt that plastic bags have become an accepted part of our lifestyle, but we survived without them for years and we want our environment to continue to survive without them in the future.



The Green Bags Only Sign can be placed alongside your checkout numbers, indicating where you can offer this service. This could also be a confectionery free checkout, an ideal way to assist your customers who are shopping with children.

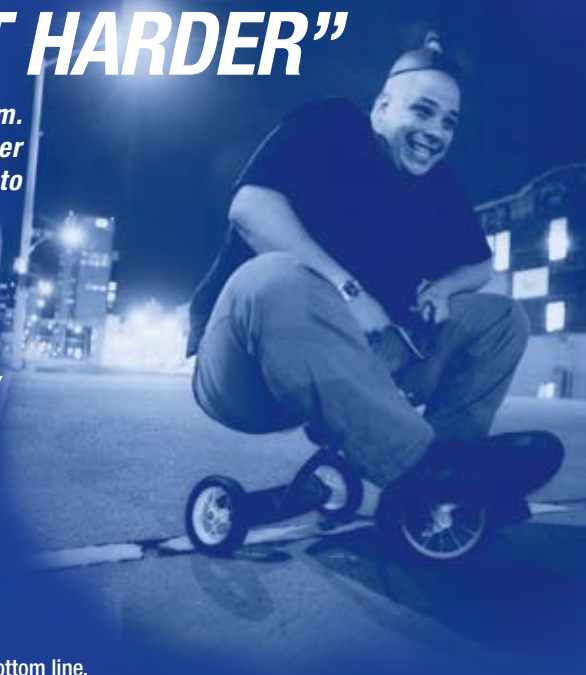
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GMmobile is the latest enhancement to the Grocery Manager system. It is a wireless PDE application designed to assist the busy retailer on a day to day basis. **GMmobile** provides real-time connectivity to Grocery Manager, from the supermarket floor.

GMmobile provides a live data 'feed' from Grocery Manager including quantity on hand, stock adjustments, normal sell, specials, sales history, purchase history, carton quantity and other items. Working on a wireless network, **GMmobile** removes the need for staff to complete back office functions such as;

- Order placement
- Price Verify
- Stocktake
- Request shelf labels and talkers to be printed
- Input EAN and order codes manually
- Receive orders (including via TUN code)
- Receive turn in orders
- Stock adjustments and more

GMmobile improves both staff and store efficiency resulting in tangible benefits to your bottom line.



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Head Office:
Brisbane Technology Park
23 Hi-Tech Court
Eight Mile Plains Q 4113
BRISBANE - SYDNEY - MELBOURNE - ADELAIDE - PERTH

Ph 1300 738 324 Fax 07 3340 2550
info@worldsmartretech.com.au
www.worldsmartretech.com.au

