

FoodWorks Tieri (QLD) Grand Opening Event

The people of Tieri (a small coal mining town about 80km north-east of Emerald) flocked to Talagai Street on Saturday, 19 July 2008 to celebrate the official opening of their first brand new owner operated FoodWorks supermarket and to soak up the feel-good atmosphere and festivities.

The 700 sqm FoodWorks Tieri supermarket features quality produce across its fresh fruit and vegetable, meat, dairy, deli, frozen and general merchandise range and has already received much community support.

Since the 'soft opening', when the store opened its doors and commenced trading in February, positive customer feedback has flowed in thick and fast with much focus surrounding locals no longer having to travel outside of town to do their local shop. Other talking points have included the increase in quality of meat and fresh produce, along with the expansion to the already large range in-store.

FoodWorks Tieri store owners and managers, David Yarrow and Lisa Dash (pictured right) said they were excited to open a quality, independent supermarket for the townspeople of Tieri to benefit from and bring their special touch to the competitively priced product offering.

"I'm thrilled to open a supermarket in Tieri and look forward to working together with Oaky Creek Coal in support of the local community now and well into the future," Mr. Yarrow said.

The official FoodWorks Tieri opening day celebration saw locals turn out in abundance to enjoy the fun and festivities including a balloon twisting pirate, magic show, musical entertainment, jumping castle, show bag giveaways and a colouring competition.

The event received fantastic and invaluable support from The Lions Club, who was in attendance fundraising for charity via a barbeque at the event and also by the local fire brigade who most generously donated their time and resources to put on an entertaining and educational fire hose and 'jaws of life' demonstration.

Mr. David Stone, General Manager of Oaky Creek Coal led the formalities of the day by welcoming the store to the area and was shortly followed by the cutting of the official FoodWorks Cake.



The couple bring extensive retail and customer service expertise to FoodWorks Tieri, with Mr. Yarrow having worked in a grocery retail environment since 1994.

Experience managing three new store setups and a multi million dollar refurbishment coupled with a solid background in retail management with Myer Grace Bros and 7-Eleven ensure that they are the perfect fit to manage FoodWorks Tieri now and well into the future.