



## New Store for Ritchies

The Ritchies group has recently opened a new 1500sqm supermarket in Melbourne's South East in a new format store that sets a benchmark for the crowded inner urban areas of our capital cities.

The store designed by Melbourne based TRG, (The Retail Group) utilises every square metre of this compact site. With many dwellings positioned above the store and other retail stores being a part of the centre, the store has delivered an affordable retail development as a result.

The store features a similar fitout to the model used in Coffs Harbour store as featured in a previous edition of this magazine.

The store on Centre Road about 15 klms from Melbourne CBD is well worth a visit if you are planning to squeeze a full offer supermarket in to a similar space challenged area.



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