

UK World Wine Awards

At the prestigious 2008 Decanter World Wine Awards, which were announced in London on Monday night, it was confirmed that Peter Lehmann Wines had won an astonishing two International Trophies for its 2002 'Margaret' Semillon (formerly Reserve Semillon) and for its 2002 Reserve Eden Valley Riesling.

WHITE SINGLE VARIETALS 'REGIONAL' TROPHY OVER £10

2002 Peter Lehmann 'Margaret' Barossa Semillon
RIESLING 'REGIONAL' TROPHY OVER £10

2002 Peter Lehmann Reserve Eden Valley Riesling

Over 9,000 wines from all over the world were judged, including France, Italy, Spain, Germany, Austria, the United States, South Africa and New Zealand, and for Peter Lehmann Wines to have won two 'Best of the Best' International Trophies, this must be considered as one of the highest accolades that can be accorded by the some of the world's most respected and influential wine judges.

PLW Chief Winemaker, Andrew Wigan, on receiving the news, stated: "The Barossa is renowned for red wine, however, the with the international success of our Rieslings and Semillon over the past few years, it would suggest that the Barossa will soon be just as famous for our whites!"

It was later revealed that Australian wineries won only four trophies in total.

Peter
LEHMANN
of the Barossa



JAMES*BOAG'S*PREMIUM

J. Boag & Son's flagship brew, James Boag's Premium, has received wide acclaim and international awards since its launch in 1994 and continues to win over customers and beer drinkers alike.

A European style lager, James Boag's Premium is brewed from the finest quality pilsener malts. The beer is fermented at a lower temperature than most Australian lagers and also employs an extended maturation period. These combine with a mixture of kettle and late hopping to yield a crisp pale lager, that perfectly complements fine food.

Tasmania's cool climate and island remoteness are responsible for the superior quality ingredients that are sourced from the island. Locally grown hops supply the essential and distinctive bitter beer characteristics, while local barley is malted to supply the body of the beers. Water is sourced from Tasmania's plentiful highland river system. These natural advantages, combined with the latest brewing technology and a passion for quality, are the basic inputs in each of the beers from the J. Boag & Son range.

The focus on the freshest quality ingredients and brewing excellence at the Boag's Brewery in Tasmania, coupled with the brand's distinctive 'Who is James Boag?' advertising campaign, has resulted in James Boag's Premium being widely recognised as one of Australia's best premium beers.

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