

# ECHIDNA

SOUTH EASTERN AUSTRALIA



## Display Material

We have had some very positive feedback from members on the important ALSA initiatives, the ID25 and the DON'T BUY IT FOR THEM campaigns.

We have ID25, DBIFT and STAFF REMINDER posters available for you to display prominently in your store. Window stickers and badges will also be available soon.

To obtain display material for your store please contact Keith Watts at the MGA on: 03-9824-4111 or by email on: keith.watts@mga.asn.au



Semillon Chardonnay #555102  
 Semillon Sauvignon Blanc #996332  
 Shiraz Cabernet #539910  
 Shiraz Merlot #554237  
 Cabernet Merlot #835390

**RLDF**

Increase Profit ✓  
 Satisfy Customers ✓  
 Motivate & Retain Staff ✓

RetailLiquorDevelopmentFoundation

Geelong  
 (Western Suburbs)  
 7th October 2008

People Management & Customer Service  
 4 hour workshops, delivered by industry experts,  
 to improve your business practices and give you a  
 competitive edge in a complex marketplace.

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Want more information?

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